

SBC October 2019 Events – Theme: Empowerment

Forsyth Tech Small Business Center 525 @ Vine Street Winston-Salem, NC 27101



For more information on these events, call 336-757-3810

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	Scan to Discover SBC Up To Date Event Information Date Time and Location	1 Launch Challenge Weekly Meeting (SBC @ IQ) 4:00—5:30 pm	2 Marketing Outside the Box (CDI) 12:30 – 1:30 pm Customer WOW – Ask Me How (SBC @ IQ) 6:00—7:30 pm	3 Small Business Roundtable— (Enterprise Center) 11:30 – 1:00pm I Want to Start a Business Where Do I Begin? (SBC @ IQ) 2:30—3:30 pm Venture Cafe	4	5
6	7 The Entrepreneurial; Mindset: Lessons from the Ice House Program (SBC @ IQ) 6:00—8:00 pm	8 Branding: Clarify Your Message (SBC @ IQ) 8:30 – 10:00 am Business Info To Go - Business Research Clinic (Forsyth Central Library) 11:00 am —12:00 pm Find Funding For Your Nonprofit (Forsyth Central Library) 12:15—1:15 pm Launch Challenge Weekly Meeting (SBC @ IQ) 4:00—5:30 pm	9 Marketing Outside the Box: (CDI) 12:30 – 1:30 pm How To Start A Business (Pathway to Success Session 1) (SBC @ IQ) 6:00—8:00 pm	(Bailey Power Plant) 5:00 – 8:00 pm 10 Venture Café (Bailey Power Plant) 5:00 – 8:00 pm	11	12
13	14 Launch Challenge Weekly Meeting (SBC @ IQ) 4:00—5:30 pm	15 SBC Closed	16 Marketing Outside the Box (CDI) 12:30 – 1:30 pm How To Find Customers (Pathway to Success Session 2) (SBC @ IQ) 6:00—8:00 pm	17 SBC Success Stories @ Venture Café (Bailey Power Plant) 5:00 – 8:00 pm	18	19
20	21 Hustle Night (SBC @ IQ) 4:30—6:30 pm	22 Branding: Clarify Your Message (SBC@ IQ) 8:30 – 10:00 am Launch Challenge Weekly Meeting (SBC @ IQ) 4:00—5:30 pm	23 Marketing Outside the Box (CDI) 12:30 – 1:30 pm Marketing Your Business (Pathway to Success Session 3) (SBC @ IQ) 6:00—8:00 pm	24 Venture Café (Bailey Power Plant) 5:00 – 8:00 pm	25	26
27	Small Business Professionalism Series: Presentation/Business Pitch (Forsyth Tech Mazie Woodruff Center) 3:00—4:00 pm Creating Actionable Items (SBC @ IQ) 6:00 – 8:00 pm	29 Launch Challenge Weekly Meeting (SBC @ IQ) 4:00—5:30 pm	30 Marketing Outside the Box (CDI) 12:30 – 1:30 pm How To Write A Business Plan (Pathway to Success Session 4) (SBC @ IQ) 6:00—8:00 pm	31 Business Insurance for Small Business Owners (SBC @ IQ) 2:00—4:00 pm Venture Café (Bailey Power Plant) 5:00 – 8:00 pm		